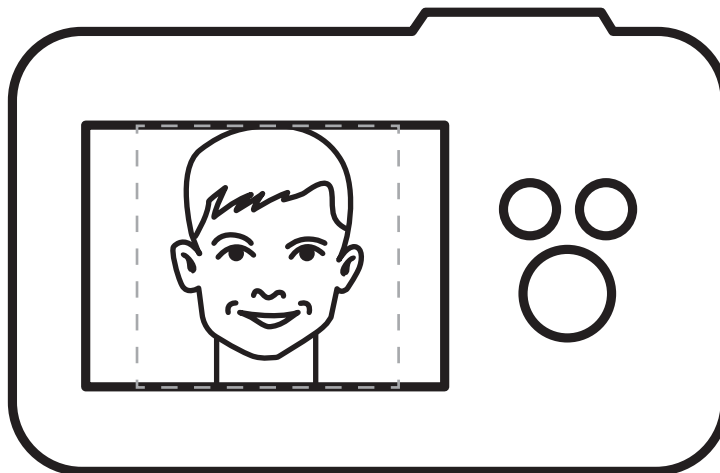




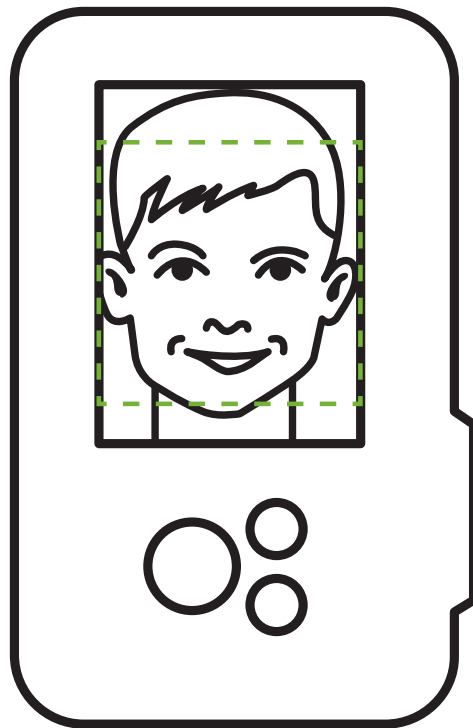
# Preparing Patient Photos

In order to provide you with the best SmileSIM results possible, consider the following when preparing your patient photos:

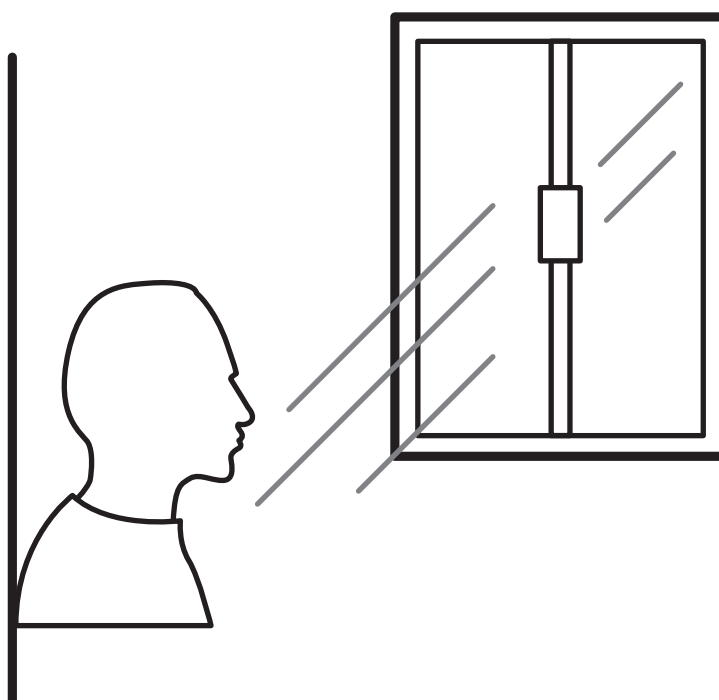
1. Take the photo with the patient looking straight on - this prevents the creator of your SmileSIM from having to account for excess perspective skewing, and allows for the most ideal simulations.
2. Take the photo with the patient's face filling most of the frame from top to bottom. Reduce the amount of background area as much as possible. Keep in mind the images will be cropped into a square format.



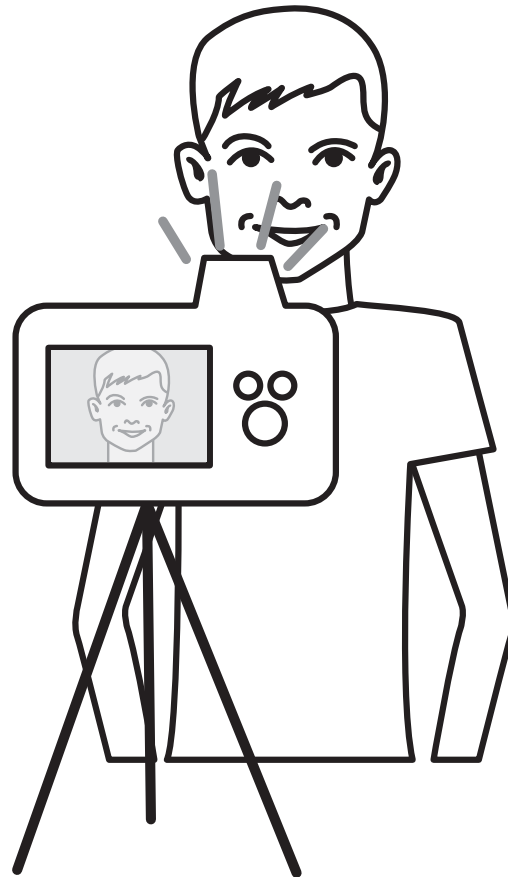
3. Take the images in a landscape format (don't take the images in a portrait orientation - the top and bottom of the image will get cropped out and you will then lose part of the top of the head and the neck area).



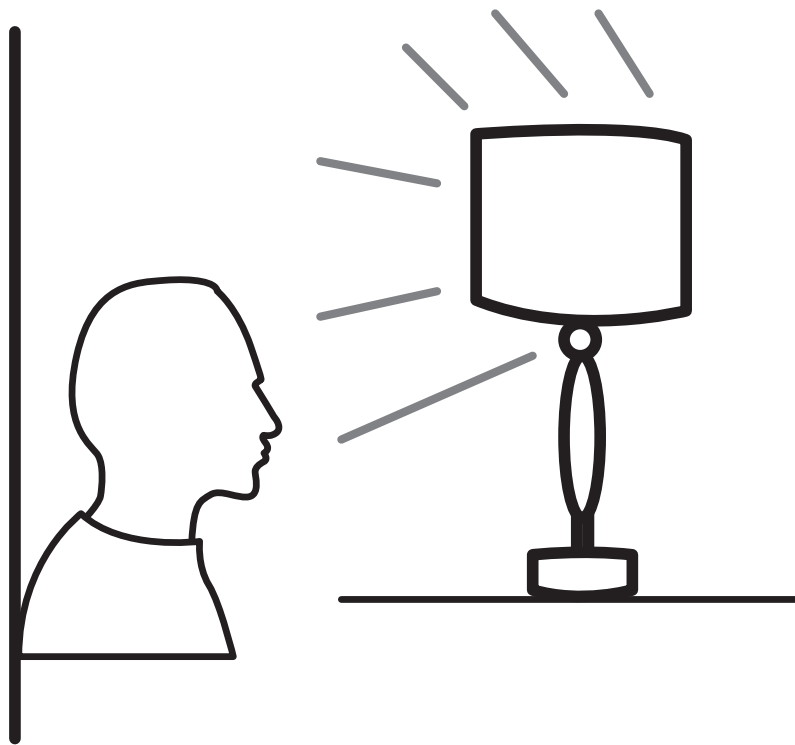
4. Take the photo in a room well lit by natural light from windows whenever possible. At the same time, avoid having the patient stand in direct sunlight.



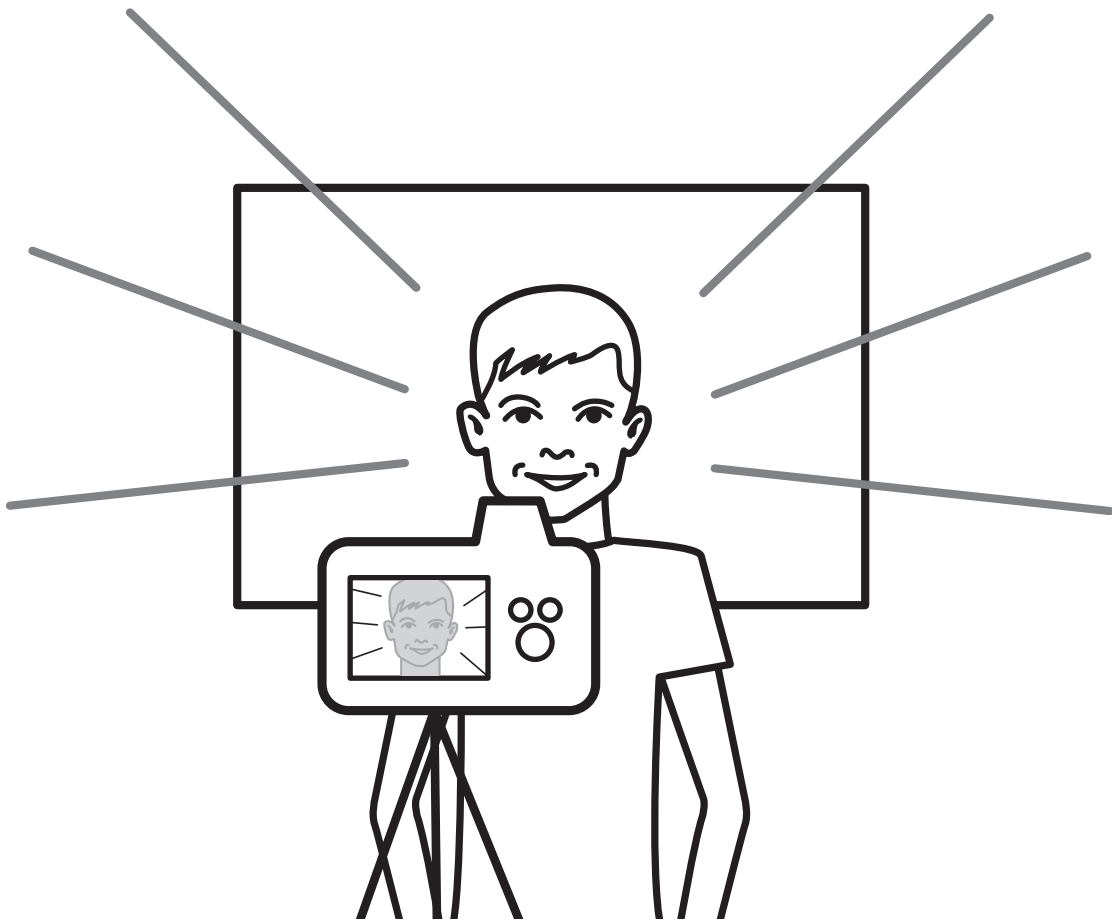
5. Using on-camera flash may allow for optimal contrast. Using flash should illuminate the patient evenly and therefore prevent shadows from forming on one side of the mouth and not the other.



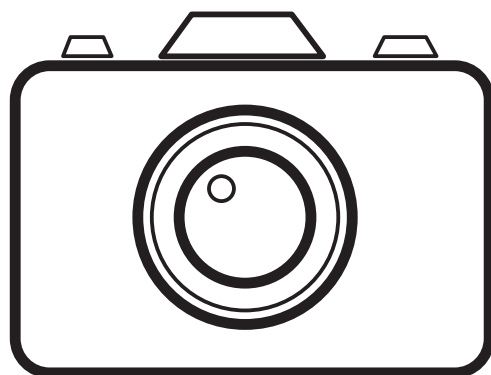
6. Take the photo in an area without color cast from artificial lighting or other color sources (overhead lights, lamps, etc.). Colorfully painted walls can also cause color cast.



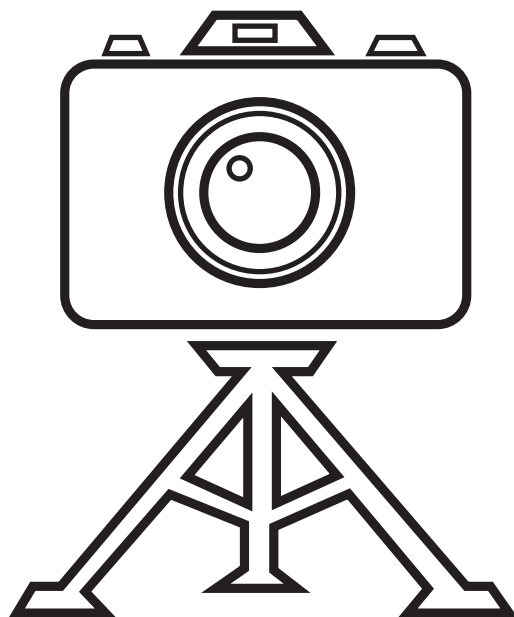
7. Do not back-light your patients (placing them in front of windows, lamps, etc.). A front lit photo will provide the best images with optimal contrast.



8. Use a camera that takes high quality images.



9. Avoid using a blurry or pixelated photo. If necessary, use a tripod to steady the camera.





9. It is most effective to use a full face image rather than an image that is cropped in around the patient's mouth. This allows the patient to see the full effect of what they would look like with a new smile.

